

La Plata County Thrive! Living Wage Coalition
October 12, 2015 Meeting Minutes

Attendees: Mia Carrasco-Songer, Greg Felsen, Nancy Fischer, Brooke Frazer, Lyn Griffith, Lisa McCorry, Lauren Patterson, Terri Reherman, Pat Rustad, Mike Rustad, Betty Schwartz-Bozeman, Peter Tregillus

5:30 – 6:00 Intros and Updates:

886 endorsements

Since last meeting.....

- Mia gave a presentation about Thrive! at the City Council meeting 9/15/15. They did not ask the city council for anything they just presented. People seemed interested and Pat, Mo and Mia were present
- Thrive! hosted Green Drinks at Carver's 9/24/15. Betty attended-She thought it was helpful but there were a lot of competing fundraisers for October, maybe we should remember this for next year
- Nancy, Greg, Mo & Paul Tabled at Apple Days 10/4/15. 132 endorsements! And many great conversations. - Nancy Fisher - Did the contact list get put on the google drive? Darren would like to know...So he can send out info
- Mo attended minimum wage planning retreat in Denver 9/30/15.
- Ben & Jerry's grant application was not funded.
- New TERP decals - lots of coalition members signed up to replace old decals with the new ones! thanks!!!!

Upcoming.....

Living Wage Rate press release from Region 9 Economic Development District pending - If we do not hear from them prior to November we might go ahead and release the numbers

External Certification - Waiting on approval...

FUN(d)RAISER October 29 at Red Snapper. - Lynn would like for folks to ask for donations - She has a list to sign up for businesses to make sure that people don't double dip, Lynn passed around a list of businesses for folks to sign up with.

Terri needs more information about donations so that she can create some silent auction sheets, she needs the business name and description of donation. Lynn, Terri and Pat are going to meet at the Red Snapper on Wednesday night to make up a spooky drink and discuss details. Please invite all of your facebook friends to the event rather than just sharing the event on facebook. Brooke explained how to invite vs share...but this could use maybe a tutorial in the next newsletter.

Terri attended a Celebrating Healthy Communities Workshop - She learned the best ways to affect change positively....stay positive when you talk with businesses to recognize people that are doing the right thing rather than shaming others who don't do it. We encouraged all coalition members to not argue economics with business owners when contacting them to ask for donations or recruitment for TERP.

Local First Meeting - 8:30 am The Bean, October 13th - Betty will attend, she took Thrive brochures, acknowledgement cards, and a fundraiser flyer.

6:00 – 6:30 Potluck Dinner- Delicious!

6:30 – 7:30 Discussion and Planning

Around the table – What do you think is the most important thing for Thrive! to accomplish between now and the end of 2016? If you are unable to attend the meeting please email your thoughts to Maureen at maliszewskimaureen@yahoo.com.

Ideas for 2016 Accomplishments: (the ideas may not be attached to the correct coalition member, please email us with more ideas that you may have, or any clarifications that are needed for translation)

Lauren Patterson-

1. Nothing about us without us: Get more low wage workers involved in the coalition and steering committee
2. Work to change the state law, promote ordinance for ballot and encourage voters
3. Pursue the City and County to become Certified Employers

Darren White- Rock the Vote once the ordinance is on the ballot, encourage and rally community members to vote for it locally

Lynn- Find funding to become a sustainable organization (donors, fundraisers, grants), Hire a paid Director Mo :) Expand our reach to Bayfield, Ignacio, and other peripheral La Plata County businesses

Greg Felsen - The Steering Committee should work to make a funding plan and map out how the organization can become sustainable.

Terri- Make the Living Wage a Norm, create a culture that supports the living wage as the norm. Find ways to publicly recognize TERP employers including a KSUT Durango fundrive living wage employer day and newspaper lists of employers.

Betty- Build partnerships with other local organizations to promote community health and to realize our common goals and missions

Peter Tregillus- Create a marketing plan and conduct a comprehensive media campaign that includes print, social media, radio, internet searching, etc....

Mia- Become more connected with national movements and organizations that we can create solidarity with