

## Thrive! Living Wage Coalition Meeting and Potluck Dinner

Minutes May 28, 2014 5:30 PM

Present: Maureen Maliszewski, Darren White, Betty Schwartz-Bozeman, Kathy Hall, Marsha Cohen, Susana Jones, Jenny Pritchard, Mia.

Thanks to Paul Maliszewski for help with set up and clean up.

### 5:30 – 6:00 Updates:

Nonprofit status as a project of San Juan Resource Development & Conservation

We have: PO Box 172 Durango 81302

Thrive! Banner ordered

We are a Local First Member –We need to submit our Story Page by Aug 15

Newsletter – Mo will send out an update to all those on our contact list who requested updates

Workers' May meeting – Betty, Susana were there. It was suggested that we might reach out to lower wage workers at organizations where low income people attend and through personal contact.

Employer Recognition Program –We need a Coordinator (Mo for now), Task Force (currently Mia, Kathy have volunteered, could use one more person), Committee (need at least 2 people). Kathy spoke to Guthry at DNF and he would like to come to Thrive! mtg. Kathy also spoke to someone at Stone Age re LW. Mia reported on the Certification tool kit form Just Economics and her meeting with their Director. Mia suggested that we need to step back and work on our foundation – things like mission, vision

Website - Tom working on it finding a web designer. Mia set up a Facebook page. Mia will give us a Face book session next mtg as well as a Google-Docs lesson.

Mo, Deb Ruddel and Jenny will learn how to Calculate the LW with Region 9 next week. Mia suggested informing coalition about how LW is calculated. This information is available at [www.scan.org](http://www.scan.org): click on “regional data” then “livable wage”. This link should be included on our website.

### 6:00 – 6:30 Dinner

### 6:30- 7:00 Brainstorming:

**Mission:** To enhance quality of life in La Plata County by achieving fair and just wages for all.

**Vision Statement:** We envision a La Plata County where all workers earn wages that enable them, their families and the community to thrive.

#### topics for articles/editorials\*\*. Mo will contact the Herald

- **History of Min wage & the LW movement**
- **Personal Stories – family impact of low wages. Moral issue.**
- **Regional Economics and the LW.**
- **Santa Fe's LW story (ordinance), impacts on the community (including decrease in costs to taxpayers, public benefits)and Asheville, NC (ordinance and Employer Recognition)**
- **La Plata Thrive! Living Wage Coalition plan.**

**Timeline has been created: In Google Docs**

**7:00 – 7:30 Help Needed:**

Someone to take notes during meetings.

Business Contacts: Mia will add a spreadsheet to Google Docs where we can enter businesses/employers we know, with the thought of inviting them to apply for the employer Recognition Program.

Sign on supporters. Currently about 100 individuals have endorsed the Thrive! goals and 10 organizations. Our goal for the year is 500 individuals and 20 organizations. Each person in the coalition should be talking to friends, relatives, neighbors about Thrive and getting their endorsement on the supporters form. Our goal is 100 endorsements per month for the remainder of 2014. This is our way to show that we have support in the community.

**Table at Events:**

Pride Picnic June 21, 11 – 5. Application by June 6. Kathy will register and set up. Mo get banner, brochures to Kathy

4th of July Parade Durango

Bayfield Farmers Market

Durango farmers Market

Bayfield Garage Sale June 7 Mo, Marsha,

Pine River Shares. Eagle Park in Bayfield (no table but can circulate)

publicity – need someone to get out PSAs, press releases, Ads, Posters

Write articles or letter to the editor. A writers' group?

Grant writing

Website maintenance – Mia. Would like to have 2 people

Next Meeting: June 25